



Fairfield Village Community Association

What is SmartWater?

SmartWater is a traceable liquid and forensic asset marking system that is applied to items of value to identify thieves and deter theft. The liquid leaves a long lasting and unique identifier, whose presence is invisible except under an ultraviolet black light.

As a SmartWater community we will have clear signage throughout Fairfield & Stoneybridge that SmartWater has been adopted by the community. **Communities that have adopted SmartWater have seen a decrease in burglaries.**

SmartWater has the backing of West Mercia Police, West Mercia Police and Crime Commissioner and Neighbourhood Watch.

How do we become a SmartWater Community?

To become a SmartWater community 80% of dwellings need to sign up to Smartwater; i.e. we need a minimum of 80% of dwellings in Fairfield, Wildmoor & Stoneybridge to sign and return their registration form.

What Is SmartWater?

SmartWater offers a unique combination of a brand that is feared by criminals and revolutionary forensic technology that provides robust traceability to your valuables and assets. The forensic liquid assigns your possessions with your own unique forensic code, allowing items to be traced back to you and criminals back to the crime.

Why do criminals fear SmartWater?

The most effective way of deterring criminals is to increase their chances of getting caught. Traceability makes it more difficult for a thief to sell on their stolen goods, because through traceability comes accountability - and the likelihood of proven guilt. Because the police regularly check for SmartWater on recovered stolen property and actively raise awareness of it, SmartWater

is well known and feared by criminals. With hundreds of convictions and a 100% conviction rate in court, criminals are aware of our power to place them at the crime scene and secure a conviction. By displaying SmartWater deterrent stickers and having signage throughout our community we are sending out a powerful warning to any would-be thieves.

What can I use it on?

SmartWater offers a totally generic form of traceability, so it can be used to mark almost any asset - including items stored outdoors.

How can my property be traced back to me?

Your SmartWater forensic solution carries a chemical code which is unique to you – the makers of SmartWater never make the same SmartWater code twice. The SmartWater chemical code within your solution is stored, together with your details, on a secure database which is maintained to the highest international standards of ISO27001. Should your property be stolen and subsequently recovered by the police, forensic scientists can analyse traces of SmartWater on the item to identify the chemical code and link it back to you via the database, thus establishing the true owner.

Do I need to register my address?

When SmartWater is delivered to your property the solution's chemical code is assigned to your property. You will need to complete and return a simple registration form giving your contact details; in the event that any of your marked property is stolen and later retrieved, Police forces across the United Kingdom can contact you.

Do I need to reapply the SmartWater product every year?

No, SmartWater is designed to last. It will withstand extreme temperatures and weather conditions. SmartWater conforms to the highest possible standards of robustness (Grade A External specification, PAS 820:2012) and is guaranteed to last a minimum of five years if applied as instructed. It will also withstand jet washing, so you will not need to reapply any solution after cleaning.

What happens if I get SmartWater on my skin during application, is it safe? SmartWater is a water-based solution and is categorised as non-hazardous. If SmartWater does come into contact with your skin the makers of SmartWater recommend you wash the area with soap and water. Please follow the 'Health and Safety' steps included in the Application Instructions supplied with your bottle of solution.

How do I dispose of SmartWater?

SmartWater solution is water-soluble and we have been informed is not harmful to the environment. The makers of SmartWater say that any out-of-date or unwanted solution can therefore be safely disposed of by thoroughly diluting the solution and pouring it down.

Can I buy more than one SmartWater pack?

The Police and Crime Commissioner has agreed to support one pack per property in the Fairfield Ward area. Additional Smartwater kits can be purchased from SmartWater.